

With over six decades of expertise, Sundaram Industries Pvt. Ltd. (TVS Rubber) is one of India's leading designers and manufacturers of advanced Rubber and Silicone compounds serving global industries.

We are now bringing our deep material science capabilities into Performance Footwear Applications.

EVA, Polyolefin Elastomers, TPR & Natural Rubber Compounds for High- Performance Footwear

Midsole Excellence

EVA & POE Compounds

- Specialized development up to 80% resilience (Industry-leading energy return)
- High rebound performance
- Optimized cushioning
- Superior compression resistance
- Ultra-lightweight formulations



Outsole Mastery

Natural Rubber Compounds

- Sustainable material integration – more than 30% recycled content
- High abrasion resistance
- Superior grip & traction
- Durable and flexible

TPR Compounds

- Midsole & Outsole applications
- Excellent flexibility & comfort
- High slip & abrasion resistance
- Lightweight with good cushioning
- Consistent molding performance

Custom Development

- Application-specific performance tuning
- Enhanced durability & compression resistance
- Weight-optimized formulations
- Sustainable material blends

Why Should You Prefer Us?



TVS has a legacy of 100+ years. The name you can trust to build great partnerships.



60+ Years of expertise in elastomers



World-class R&D setup



Well networked supply chain delivering to any of your global facility



We master shorter delivery timeline & on time supplies.

TVS Rubber is the trade name of Sundaram Industries Pvt. Ltd.

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